

★ TEXAS BUSINESS HALL of FAME

Q1 2024 NEWSLETTER

A LETTER FROM OUR EXECUTIVE DIRECTOR

Dear TBHF Network,

It has been a busy 3 months at the Texas Business Hall of Fame. Last week, we announced our 2024 inductees—six amazing individuals who have had a transformative impact on the business landscape of our state. We have also been busy hosting and planning a wide array of programming outside our induction dinner. From mentoring groups to titan-to-titan interviews in our major cities, we are continuing to leverage our people to connect major business leaders around the state and inspire them to reach further in what they are doing in business and their communities.

On April 17, we will begin interviews for our 2024 Scholar and Veteran grants. It's been another record year in terms of the quantity and quality of our applications. There will be no easy decisions as we meet the 2024 finalists over the next few weeks. We are incredibly grateful to our interviewing Directors and Legends who will be helping us determine, among this amazing class of finalists, who will lead their businesses and community with the highest level of integrity, humility, and commitment to others. In a world plagued by tunnel vision, interviewing these individuals is a great reminder that there are still so many who believe anything is possible through hard work and determination.

We hope to celebrate our 2024 Inductees and 2024 Scholar and Veteran grant recipients with you in Dallas on November 13. No doubt it will be an inspiring evening that will make us all a little bit prouder to call Texas home.

Sincerely,

Meredith Walker
Executive Director, TBHF

THIS ISSUE

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THE CLASS OF 2024 LEGEND INDUCTEES



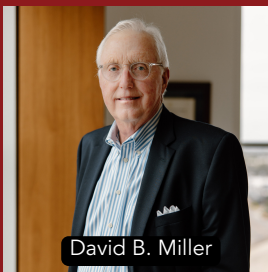
Michael M. Boone



Joe Gebbia



Kathleen S. Hildreth



David B. Miller



David Robinson



Taylor Sheridan

The Texas Business Hall of Fame is proud to announce the Class of 2024 Inductees:

- Michael M. Boone, Co-Founder and Senior Counsel, Haynes and Boone, LLP, (Dallas);
- Joe Gebbia, Co-Founder, Airbnb, Co-Founder, Samara, Chairman, Airbnb.org (Austin);
- Kathleen S. Hildreth, Co-Founder and Managing Director, M1 Support Services, LP (Denton);
- David B. Miller, Co-Founder and Managing Partner, EnCap Investments, L.P., (Dallas);
- David Robinson, Co-Founder, Admiral Capital, Founder, Carver Academy, Minority Owner, Spurs (San Antonio); and
- Taylor Sheridan, Film & TV Creator, Writer, Director, Producer, Bosque Ranch Productions; Owner, 6666 Ranch and Bosque Ranch; Founder, Four Sixes Ranch Brand Beef (Fort Worth).

To learn more about this year's Inductees and read their bios, please visit texasbusiness.org/hall-of-fame/.

Over the coming months, we will tell you more about these trailblazing founders and innovators. We will celebrate their impact in both business and community. We hope that their stories will inspire and instill the same sense of enterprise, community, and excellence in all generations of Texans.

What sets this prize apart is its unique selection process. While anyone from the general public can nominate Inductees, the final selection is made by Hall of Fame members through a majority vote. This selection process, along with the organization's focus on both economic and social impact, makes it one of the most highly regarded business honors in the state of Texas.

We would like to take this opportunity to thank the Legends who voted on this year's ballot. Your continued engagement and participation in our organization are greatly appreciated and play a vital role in furthering our mission.

The 2024 Induction Dinner, sponsored by Texas Capital, will take place on November 13th in Dallas at the Omni Dallas Hotel in Dallas. For more information, sponsorship opportunities, and room block information, please visit texasbusiness.org/induction-dinner/.



SERIAL ENTREPRENEURSHIP PANEL

On February 27th, we gathered in Dallas for our first in-person event of the year. Attendees joined us for a panel conversation featuring Dan Flaherty (Vari, Gemmy Industries), Jack Gibbons (FB Society), and Jim Hamilton (Identity Ventures), moderated by TBHF Alum Jason McCann (Vari).

Our speakers delved into the topics of serial entrepreneurship, servant leadership, innovation, and so much more. It was wonderful to see many familiar faces and meet 2024 applicants.

We'd like to give a huge thanks to the University of Dallas for partnering with us on this event, our sponsor, Messick Peacock & Associates, and Torchy's Tacos for providing a delicious lunch.



Jack Gibbons with TBHF Director Martina Lemond Dixon



TBHF Director David Peacock of Messick Peacock & Associates



Moderator and TBHF Alum Jason McCann with panelists Dan Flaherty, Jim Hamilton, and Jack Gibbons



Kevin Lange, Bob Rivard, David Huntley, John Paul DeJoria, Graham Weston, Jason McCann, and Gary Spellman



Dan Goodgame of Texas Monthly



TBHF Directors Clay Jett & David Huntley

THE ENTREPRENEURIAL X-FACTOR: JOHN PAUL DEJORIA & GRAHAM WESTON

On March 18th, TBHF hosted the first talk in a three-part series: The Entrepreneurial X-Factor. We kicked off the event with a conversation between two TBHF Legends, John Paul DeJoria (Paul Mitchell Systems, Patrón Spirits) and Graham Weston (Rackspace, Weston Urban, Geekdom).

The purpose of this series is to uncover the “secret sauce” or the undefinable “x-factor” that makes business legends so successful. John Paul shared stories of the early days of Paul Mitchell - highlighting how with just a \$700 loan, he went door to door pitching the product to salon owners. He also emphasized that his promise and commitment to putting stylists first has been central to the brand’s success and developing a loyal customer base. We hope the business leaders gathered in the room felt inspired by the conversation.



We would like to thank Dan Goodgame of *Texas Monthly* for playing a special role in the event. This event was made possible by the generous support of TBHF Director Jonathan Grammer and his wife Claire.

If you missed the event, click [here](#) to watch a live recording.

If you haven’t already RSVP’d for part two in our X-Factor Series on April 16th in Dallas at Southern Methodist University, featuring John Goff and Graham Weston, please email events@texasbusiness.org to reserve your spot today!

EXECUTIVE LEADERSHIP GROUPS

The 2024 Executive Leadership Groups (ELG) have kicked off meetings for the year. This program, conceived in 2022, is an invitation-only networking and development program for TBHF Alumni, designed to create a space where alumni can form direct connections with Directors and Legends within our organization, as well as develop their local entrepreneurial network. These meetings are an exchange of ideas and an opportunity to discuss current business trends and topics with a like-minded group of individuals.

We have three city-based groups that meet 6-8 times a year. Each group has a leadership team consisting of TBHF Legends and Directors. We would like to thank the 2024 team leads for their time and commitment to our organization and mission:

- **Dallas:** Jack Martin - Hall of Fame Inductee, 2023, David Huntley - Director, Chairman of the Board, 2024, and Jason McCann - Alum, 1996 Scholar Award Recipient,
- **Houston:** Gerald Smith, Hall of Fame Inductee, 2021, Amanda Brock, Director, and Charles Philpott, Director, and
- **San Antonio / Austin:** Graham Weston, Hall of Fame Inductee, 2019, John Keeton, Director, LaRhesa Moon, Director.

Thank you again to our leadership team and the participants who show up to each meeting eager to share ideas and learn from one another. While membership is invite-only, if you are interested in potentially joining your city's ELG group in the future, please notify Patrice Bartlett at pbarlett@texasbusiness.org so we can add you to our interest list when spots open up in the future.



"The ELG has been an incredible opportunity to meet regularly with other TBHF entrepreneurs, legends, and directors in a small group setting to candidly discuss challenges and successes in both business and life. It has been invaluable to receive advice from a group with a wide variety of skills, company sizes, and industry experience. And one of my favorite parts, the honest environment has encouraged deeper friendships to develop among everyone involved. It has been an amazing experience that I hope becomes a lasting TBHF tradition."

-Brandon Karam
Founder & Owner, Pristine
Cleansing Sprays

TBHF ALUMNI ASSOCIATION UPDATES

NEW MEMBERSHIP PRICING & TIERS - EFFECTIVE MARCH 26TH, 2024

TBHF is excited to announce a new Alumni Association membership opportunity. For the first time, we are introducing a Lifetime Membership option. For so many of our Alumni who generously support our mission, this could be a chance to contribute in a more permanent capacity to the future of an organization that you have helped shape and define. Supporting the Alumni Association is a powerful way for you to help us grow the network you have been part of because of your special designation as a TBHF Alumnus.

MEMBERSHIP TIERS

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| <p>NEW MEMBER ANNUAL MEMBERSHIP</p> <p>(For those who received their grant in the last two years)</p> <p>\$60</p> | <p>ANNUAL MEMBERSHIP</p> <p>(Standard annual membership)</p> <p>\$100</p> | <p>LIFETIME MEMBERSHIP</p> <p>(For those who want to be a permanent member of the Alumni Association - option to pay over four years)</p> <p>\$1,000</p> |
|---|---|--|

Please note, the new pricing structure will be effective March 26, 2024. If you have signed up or renewed your membership before March 26th, you will continue to be charged at the previous rates until your membership is up for renewal. Any new signups or renewals after March 26 will be subject to the revised pricing tiers listed above.

WHY JOIN THE ALUMNI ASSOCIATION?

The objective of the Alumni Association is to connect former TBHF grant recipients and integrate them into our network of Directors and Legends. Membership includes eligibility for a growing list of membership benefits, as well as eligibility to apply for exclusive mentoring and learning activities.

To learn more, visit texasbusiness.org/alumni-association/.
Questions? Contact pbartlett@texasbusiness.org.

NEW TBHF WEBSITE

OUR WEBSITE GOT A MAKEOVER

For the past few months, our team has been hard at work on a website redesign. We are excited to announce that the new and improved texasbusiness.org is now officially live. Thank you to Jonathan Miertschin at MDOC Partners for helping create our site.

GET SOCIAL WITH US

The best way to stay up-to-date on the latest TBHF news is to follow us on our social media platforms. We share exclusive content, sneak peeks, and interviews on a weekly basis. We love to connect with our members and stay in touch, so follow us today.



CORRECTION

The Q4 2023 newsletter misstated TBHF Director Blair Oden's title. It incorrectly stated Mr. Oden as "EVP, Commercial Real Estate." Mr. Oden is the Managing Director, Commercial Real Estate and Head of the Dallas Market Leadership Team at Texas Capital. We apologize for the error and look forward to working with Mr. Oden this year.

UPCOMING EVENTS

April 16
Dallas, TX
SMU
Entrepreneurial X-Factor
featuring John Goff &
Graham Weston

May 7
Austin, TX
Capital Factory
Cocktail Reception Honoring
Joe Gebbia

May 15
Dallas, TX
SMU
2024 Inductee
Announcement Event:
Honoring Mike Boone,
Kathleen Hildreth, &
David Miller

May 21
Houston, TX
The Ion
Entrepreneurial X-Factor
featuring Beaver Aplin &
Graham Weston

November 13
Dallas, TX
Omni Dallas Hotel
2024 Induction Dinner &
Ceremony