Financial Statements and Independent Auditors' Report for the years ended December 31, 2021 and 2020

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Independent Auditors' Report

To the Board of Directors of Texas Business Hall of Fame Foundation:

Report on the Audit of the Financial Statements

Opinion

We have audited the financial statements of Texas Business Hall of Fame Foundation, which comprise the statements of financial position as of December 31, 2021 and 2020, and the related statements of activities, of functional expenses, and of cash flows for the years then ended, and the related notes to the financial statements.

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of Texas Business Hall of Fame Foundation as of December 31, 2021 and 2020, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Basis for Opinion

We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Our responsibilities under those standards are further described in the *Auditors'* Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of Texas Business Hall of Fame Foundation and to meet our other ethical responsibilities, in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about Texas Business Hall of Fame Foundation's ability to continue as a going concern for one year after the date that the financial statements are available to be issued.

Auditors' Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and

therefore is not a guarantee that an audit conducted in accordance with generally accepted auditing standards will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with generally accepted auditing standards, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures
 that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the
 effectiveness of Texas Business Hall of Fame Foundation's internal control. Accordingly, no such
 opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about Texas Business Hall of Fame Foundation's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control related matters that we identified during the audit.

August 16, 2022

Blazek & Vetterling

Statements of Financial Position as of December 31, 2021 and 2020

	<u>2021</u>	<u>2020</u>
ASSETS		
Cash (Note 3) Other assets Contributions receivable, net (Note 4) Cash restricted for scholarships (Note 3) Investments (Note 5) TOTAL ASSETS	\$ 49,597 16,872 1,676,400 403,944 5,608,911 \$ 7,755,724	\$ 452,737 18,044 1,827,680 253,538 4,823,320 \$ 7,375,319
LIABILITIES AND NET ASSETS		
Liabilities: Accounts payable Deferred revenue Total liabilities	\$ 19,662 ———————————————————————————————————	\$ 28,140 162,050 190,190
Net assets: Without donor restrictions With donor restrictions (Notes 6 and 7) Total net assets	3,960,724 3,775,338 7,736,062	3,495,621 3,689,508 7,185,129
TOTAL LIABILITIES AND NET ASSETS	<u>\$ 7,755,724</u>	<u>\$ 7,375,319</u>
See accompanying notes to financial statements.		

Statement of Activities for the year ended December 31, 2021

	WITHOUT DONOR RESTRICTIONS	WITH DONOR RESTRICTIONS	<u>TOTAL</u>
REVENUE:			
Annual awards dinner Direct donor benefits of annual awards dinner Contributions Net investment return	\$ 1,094,937 (252,024) 406,061 	\$ 289,748 <u>254,267</u>	\$ 1,094,937 (252,024) 695,809 832,216
Total revenue	1,826,923	544,015	2,370,938
Net assets released from restrictions: Program expenditures Total	<u>458,185</u> <u>2,285,108</u>	(458,185) 85,830	2,370,938
EXPENSES:			
Program services: Scholars Hall of Fame honoree recognitions Total program services	791,501 611,052 1,402,553		791,501 611,052 1,402,553
Management and general Fundraising	243,707 173,745		243,707 173,745
Total expenses	1,820,005		1,820,005
CHANGES IN NET ASSETS	465,103	85,830	550,933
Net assets, beginning of year	3,495,621	3,689,508	7,185,129
Net assets, end of year	\$ 3,960,724	\$ 3,775,338	\$ 7,736,062

Statement of Activities for the year ended December 31, 2020

	WITHOUT DONOR RESTRICTIONS	WITH DONOR RESTRICTIONS	<u>TOTAL</u>
REVENUE:			
Contributions Net investment return	\$ 249,232 436,083	\$ 434,724 149,395	\$ 683,956 585,478
Total revenue	685,315	584,119	1,269,434
Net assets released from restrictions: Program expenditures	490,055	(490,055)	
Total	1,175,370	94,064	1,269,434
EXPENSES:			
Program services: Scholars Hall of Fame honoree recognitions	792,975 134,267		792,975 134,267
Total program services	927,242		927,242
Management and general Fundraising	229,290 155,516		229,290 155,516
Total expenses	1,312,048		1,312,048
CHANGES IN NET ASSETS	(136,678)	94,064	(42,614)
Net assets, beginning of year	3,632,299	3,595,444	7,227,743
Net assets, end of year	<u>\$ 3,495,621</u>	\$ 3,689,508	\$ 7,185,129
See accompanying notes to financial statements.			

Statement of Functional Expenses for the year ended December 31, 2021

	<u> </u>	SCHOLARS	HALL <u>OF FAME</u>	TOTAL PROGRAM SERVICES	ANAGEMENT AND GENERAL	<u>FU</u>	INDRAISING	TOTAL EXPENSES
Professional fees	\$	26,787	\$ 491,475	\$ 518,262	\$ 77,071	\$	124,612	\$ 719,945
Scholarships and awards		548,000		548,000				548,000
Salaries and related expenses		180,653	62,206	242,859	137,434		24,651	404,944
Meeting facilities, food, and beverage		7,540	20,365	27,905	1,342		267	29,514
Travel		6,677	14,772	21,449	1,507		5,107	28,063
Software and website		5,671	6,383	12,054	2,467		9,931	24,452
Rental and storage		7,439	401	7,840	5,601		3,169	16,610
Supplies and equipment		1,712	5,103	6,815	3,627		2,490	12,932
Printing and duplication		236	9,528	9,764	79		3,049	12,892
Bank and credit card fees					9,806			9,806
Communications and marketing		5,726	12	5,738	1,366		92	7,196
Other		1,060	 807	 1,867	 3,407		377	 5,651
Total expenses	<u>\$</u>	791,501	\$ 611,052	\$ 1,402,553	\$ 243,707	\$	173,745	1,820,005
Direct donor benefits of annual awards dinner								 252,024
Total								\$ 2,072,029

Statement of Functional Expenses for the year ended December 31, 2020

	<u>SC</u>	CHOLARS	!	HALL OF FAME	TOTAL PROGRAM SERVICES	NAGEMENT AND GENERAL	<u>FUI</u>	NDRAISING	<u>]</u>	TOTAL EXPENSES
Professional fees	\$	96,185	\$	81,463	\$ 177,648	\$ 49,876	\$	57,413	\$	284,937
Scholarships and awards		616,600			616,600					616,600
Salaries and related expenses		65,369		32,685	98,054	163,423		65,369		326,846
Meeting facilities, food, and beverage		941		2,645	3,586					3,586
Travel		5		2,644	2,649	972		665		4,286
Software and website						2,922		6,817		9,739
Rental and storage		860		429	1,289	2,149		860		4,298
Supplies and equipment		596		2,995	3,591	1,792		596		5,979
Printing and duplication		1,294		2,625	3,919	422		7,875		12,216
Bank and credit card fees								3,304		3,304
Communications and marketing		9,376		7,903	17,279	3,261		10,867		31,407
Other		1,749	_	878	 2,627	 4,473		1,750		8,850
Total expenses	\$	792,975	\$	134,267	\$ 927,242	\$ 229,290	\$	155,516	\$	1,312,048

Statements of Cash Flows for the years ended December 31, 2021 and 2020

		<u>2021</u>		<u>2020</u>
CASH FLOWS FROM OPERATING ACTIVITIES:				
Changes in net assets Adjustments to reconcile changes in net assets to net cash used by operating activities:	\$	550,933	\$	(42,614)
Net realized and unrealized gain on investments Changes in operating assets and liabilities:		(823,573)		(577,851)
Other assets		1,172		2,797
Contributions receivable		151,280		(10,502)
Accounts payable		(8,478)		12,084
Deferred revenue	_	(162,050)	_	161,550
Net cash used by operating activities	_	(290,716)		(454,536)
CASH FLOWS FROM INVESTING ACTIVITIES:				
Proceeds from sales and maturities of investments		373,793		1,057,805
Purchase of investments		(324,288)		(885,327)
Net change in money market mutual funds held as investments	_	(11,523)		149,664
Net cash provided by investing activities	_	37,982		322,142
NET CHANGE IN CASH		(252,734)		(132,394)
Cash, beginning of year	_	706,275		838,669
Cash, end of year	\$	453,541	<u>\$</u>	706,275
Reconciliation of cash balances:	Ф	40.505	Ф	450 505
Cash	\$	49,597	\$	452,737
Cash restricted for scholarships	_	403,944		253,538
Total cash	\$	453,541	\$	706,275

Notes to Financial Statements for the years ended December 31, 2021 and 2020

NOTE 1 – ORGANIZATION AND SIGNIFICANT ACCOUNTING POLICIES

Organization – Texas Business Hall of Fame Foundation (the Foundation) was organized in July 1982 as a nonprofit corporation in Texas to recognize Texas business leaders for their personal and professional accomplishments, to provide scholarships for outstanding students, and to perpetuate and inspire the values of entrepreneurial spirit, personal integrity, and community leadership. The Foundation's activities include hosting an annual event where Texas business legends are inducted into the Texas Business Hall of Fame, and scholarships are awarded to entrepreneurial students and veterans attending Texas universities or business incubators.

<u>Federal income tax status</u> – The Foundation is exempt from federal income tax under §501(c)(3) of the Internal Revenue Code and is classified as a public charity under §170(b)(1)(A)(vi).

<u>Contributions receivable</u> that are expected to be collected within one year are reported at net realizable value. Amounts expected to be collected in future years are discounted to estimate the present value of future cash flows. Discounts are computed using risk-free interest rates applicable to the years in which the promises are received. Amortization of discounts is included in contribution revenue. An allowance for contributions receivable is provided when it is believed balances may not be collected in full.

<u>Investments</u> are reported at fair value. Net investment return consists of interest and dividends, realized and unrealized gains and losses, net of external and direct internal investment expenses.

<u>Net asset classification</u> – Net assets, revenue, gains, and losses are classified based on the existence or absence of donor-imposed restrictions, as follows:

- *Net assets without donor restrictions* are not subject to donor-imposed restrictions even though their use may be limited in other respects such as by contract or board designation.
- Net assets with donor restrictions are subject to donor-imposed restrictions. Restrictions may be temporary in nature, such as those that will be met by the passage of time or use for a purpose specified by the donor, or may be perpetual in nature, where the donor stipulates that resources be maintained in perpetuity. Net assets are released from restrictions when the stipulated time has elapsed, or purpose has been fulfilled, or both. Donor-restricted endowment earnings are released when scholarships are awarded.

<u>Annual awards dinner</u> revenue is the total amount paid by sponsors and attendees of the event, includes elements of both a contribution and an exchange transaction, and is recognized when the dinner occurs. Direct donor benefit costs represent the cost of goods and services provided to attendees of the dinner. Event sponsorships received for future periods are recognized as deferred revenue until the event takes place.

<u>Contributions</u> are recognized as revenue at fair value when an unconditional commitment is received from the donor. Contributions received with donor stipulations that limit their use are classified as *with donor restrictions*. Conditional contributions are subject to one or more barriers that must be overcome before the Foundation is entitled to receive or retain funding. Conditional contributions are recognized as revenue at fair value when the conditions have been met. Contributions received before conditions have been met are reported as a refundable advance.

In 2021, the Foundation received a conditional contribution of \$150,000 for a 2022 event sponsorship that has not been recognized at December 31, 2021 because the event has not occurred.

<u>Donated materials and services</u> – Donated materials are recognized at fair value when an unconditional commitment is received from the donor. The related expense is recognized as the item is used. Contributions of services are recognized when services received (a) create or enhance nonfinancial assets or (b) require specialized skills, are provided by individuals possessing those skills, and would typically need to be purchased if not provided by donation.

<u>Scholarships</u> are recognized as expense when the Foundation approves an unconditional commitment to a scholarship recipient. Any commitments made but not yet funded are reported as scholarships payable.

<u>Functional allocation of expenses</u> – Expenses are reported by their functional classification. Program services are the direct conduct or supervision of activities that fulfill the purposes for which the organization exists. Fundraising activities include the solicitation of contributions of money, securities, materials, facilities, other assets, and time. Management and general activities are not directly identifiable with specific program or fundraising activities. Expenses that are attributable to more than one activity are allocated among the activities benefitted. Professional fees, salaries and related costs are allocated on the basis of estimated time and effort expended. Occupancy costs, technology, communications, and general supplies are allocated in proportion to salaries and related costs.

<u>Estimates</u> – Management must make estimates and assumptions to prepare financial statements in accordance with generally accepted accounting principles. These estimates and assumptions affect the reported amounts of assets and liabilities, the disclosure of contingent assets and liabilities, the amounts of reported revenue and expenses, and the allocation of expenses among various functions. Actual results could vary from the estimates that were used.

NOTE 2 – LIQUIDITY AND AVAILABILITY OF RESOURCES

Financial assets available for general expenditure, that is, without donor or other restrictions limiting their use within one year of December 31 comprise the following:

	<u>2021</u>	<u>2020</u>
Financial assets:		
Cash	\$ 49,597	\$ 452,737
Contributions receivable, net	1,676,400	1,827,680
Cash restricted for scholarships	403,944	253,538
Investments	5,608,911	4,823,320
Total financial assets	7,738,852	7,357,275
Less financial assets not available for general expenditure:		
Donor-restricted endowment assets less planned appropriation	(1,394,325)	(1,185,057)
Restricted by donors for use in future periods or for future projects	(1,728,013)	(2,027,451)
Total financial assets available for general expenditure	<u>\$ 4,616,514</u>	<u>\$ 4,144,767</u>

Financial assets available for general expenditures include amounts expected to be appropriated by the Board of Directors from donor-restricted assets and endowment earnings during the upcoming year. For purposes of analyzing resources available to meet general expenditures over a 12-month period, the Foundation considers all expenditures related to its ongoing activities of providing scholarships and events that inspire the values of entrepreneurial spirit, personal integrity, and community leadership, to be general expenditures.

The Foundation is substantially supported by the annual dinner and contributions and regularly monitors liquidity required to meet its operating needs while striving to maximize the investment of available funds. As part of the Foundation's liquidity management, it has a policy to structure its financial assets to be available as its general expenditures, liabilities, and other obligations become due. Donor-restricted funds are invested for long-term appreciation and current income but, except for endowment assets to be maintained in perpetuity, remain available to be spent as provided for in the donor agreement.

NOTE 3 – CASH

Cash consists of the following:

	<u>2021</u>	<u>2020</u>
Demand deposits Less: Cash restricted for scholarships	\$ 453,541 (403,944)	706,275 (253,538)
Total cash	\$ 49,597	\$ 452,737

Bank deposits exceed the federally insured limit per depositor per institution.

NOTE 4 – CONTRIBUTIONS RECEIVABLE

Contributions receivable at December 31, 2021 are expected to be collected as follows:

Receivable in one year	\$ 247,750
Receivable in one to five years	770,000
Receivable thereafter	<u>785,000</u>
Total contributions receivable	1,802,750
Discount to net present value at rates ranging from 0.93% to 2.07%	(126,350)
Contributions receivable, net	<u>\$ 1,676,400</u>

At December 31, 2021 and 2020, approximately 70% and 68%, respectively, of contributions receivable are from one donor.

NOTE 5 – INVESTMENTS AND FAIR VALUE MEASUREMENTS

Generally accepted accounting principles require that certain assets and liabilities be reported at fair value and establish a hierarchy that prioritizes inputs used to measure fair value. Fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. The three levels of the fair value hierarchy are as follows:

- Level 1 Inputs are unadjusted quoted prices in active markets for identical assets or liabilities that the reporting entity has the ability to access at the reporting date.
- Level 2 Inputs are other than quoted prices included in Level 1, which are either directly observable or can be derived from or corroborated by observable market data at the reporting date.
- Level 3 Inputs are not observable and are based on the reporting entity's assumptions about the inputs market participants would use in pricing the asset or liability.

Investments which do not have a readily determinable fair value but qualify to be recognized at net asset value or its equivalent as a practical expedient (NAV-PE) are not required to be assigned a level within the fair value hierarchy.

Assets measured at fair value at December 31, 2021 are as follows:

	LEVEL 1	LEVEL 2	NAV-PE	TOTAL
Investments:				
Exchange-traded funds	\$ 1,360,216			\$ 1,360,216
Fixed-income mutual funds	600,720			600,720
Equity mutual funds:				
International	201,237			201,237
Money market mutual funds	148,058			148,058
Total	2,310,231			2,310,231
Investments measured at net asset value				
using the practical expedient (a)			\$ 3,298,680	3,298,680
Total assets measured at fair value	<u>\$ 2,310,231</u>	<u>\$ 0</u>	<u>\$ 3,298,680</u>	\$ 5,608,911
Assets measured at fair value at December	31, 2020 are as	follows:		
	LEVEL 1	LEVEL 2	NAV-PE	TOTAL
Investments:				
Exchange-traded funds	\$ 1,107,365			\$ 1,107,365
Fixed-income mutual funds	536,043			536,043
Equity mutual funds:				
International	201,569			201,569
Domestic small-cap	71,506			71,506
Money market mutual funds	136,535			136,535
Total	2,053,018			2,053,018
Investments measured at net asset value				

(a) Investments measured at NAV-PE are held in a Communities Foundation of Texas (CFT) fund. The principal investment objective of the CFT fund is to provide long-term, charitable support. The corpus should grow over time to exceed the effects of grant-making and inflation. The asset allocation can include less liquid assets that should earn a premium over publicly-traded assets. The current target allocation for the CFT fund, including a mix of actively and passively-managed assets, is 51% global equities, 25% alternatives, 18% fixed income, and 6% real assets. The Foundation may redeem its interest in the fund, minus any fees or expenses due, on the trade date plus three days following approval by the Foundation's Vice President of Finance.

\$ 2,053,018

\$ 2,770,302

\$ 2,770,302

0

2,770,302

\$ 4,823,320

Valuation methods used for assets measured at fair value are as follows:

using the practical expedient (a)

Total assets measured at fair value

- Exchange-traded funds are valued at the closing price reported on the active market on which the individual securities are traded.
- *Mutual funds* are valued at the reported net asset value of shares held.
- *CFT fund* is valued using the net asset value per share as provided by CFT based on a percentage ownership of the underlying investments.

These valuation methods may produce a fair value that may not be indicative of net realizable value or reflective of future fair values. Furthermore, while the Foundation believes its valuation methods are appropriate, the use of different methods or assumptions could result in a different fair value measurement at the reporting date.

Investments are exposed to various risks such as interest rate, market and credit risks. Because of these risks, it is at least reasonably possible that changes in the values of investment securities will occur in the near term and that such changes could materially affect the amounts reported in the statement of financial position and statement of activities.

NOTE 6 – NET ASSETS WITH DONOR RESTRICTIONS

Net assets with donor restrictions are restricted as follows:

	<u>2021</u>	<u>2020</u>
Subject to expenditure for specified purpose: Scholarships Veterans scholarships High school entrepreneurial awards	\$ 2,021,013 315,000	\$ 2,076,703 378,868 3,880
Total subject to expenditure for specified purpose	2,336,013	2,459,451
Endowments: Texas Legends Endowment: Accumulated net investment return Required to be maintained in perpetuity	439,325 1,000,000	230,057 1,000,000
Total net assets with donor restrictions	\$ 3,775,338	\$ 3,689,508

NOTE 7 – ENDOWMENT

The Foundation's endowment consists of a donor-restricted fund established to support scholarships. Donor-restricted endowment funds are subject to the Texas Uniform Prudent Management of Institutional Funds Act (TUPMIFA). The Foundation's Board of Directors has interpreted TUPMIFA as allowing the Foundation to appropriate for expenditure or accumulate as much of an endowment fund as the Foundation determines is prudent for the uses, benefits, purposes, and duration for which the endowment fund was established, subject to explicit donor stipulations.

Donor-restricted endowment net assets are classified as *net assets with donor restrictions* until awarded as scholarships. The Foundation identifies contributions to the endowment, plus any donor-stipulated accumulations, as *required to be maintained in perpetuity*. However, TUPMIFA does not preclude the Foundation from spending below the amount required to be maintained in perpetuity subject to prudent standards. An endowment fund is *underwater* if the fair value of the fund's investments fall below the amount required to be maintained in perpetuity because of declines in the fair value of investments and/or continued appropriation and spending in accordance with prudent measures. There were no underwater funds at December 31, 2021 and 2020.

Changes in the donor-restricted endowment fund are as follows:

	WITH DONOR RESTRICTIONS		
	ACCUMULATED	REQUIRED TO BE	
	NET INVESTMENT	MAINTAINED IN	
	<u>RETURN</u>	PERPETUITY	TOTAL
Endowment net assets, December 31, 2019	\$ 125,663	\$ 1,000,000	\$ 1,125,663
Net investment return	149,394		149,394
Appropriations	(45,000)		(45,000)
Endowment net assets, December 31, 2020	230,057	1,000,000	1,230,057
Net investment return	254,268		254,268
Appropriations	(45,000)		(45,000)
Endowment net assets, December 31, 2021	<u>\$ 439,325</u>	\$ 1,000,000	<u>\$ 1,439,325</u>

Spending Policies and Investment Return Objectives

The Foundation has adopted investment and spending policies for endowment assets that attempt to provide a predictable stream of funding to programs supported by the endowment in such a manner as to preserve and enhance the net asset value. The Finance Committee and the Executive Committee provide investment guidance for, and monitor the growth and maintenance of, the endowment fund.

Distributions of up to 4.5% may be approved on an annual basis based upon the average market value of the investments as of December 31 of the preceding year.

NOTE 8 – JOINT COST ALLOCATION

In 2021, the Foundation held an annual induction dinner that included fundraising components as well as program components. The cost of producing the dinner included a total of \$498,448 for joint staging, decorating, audio/visual and video production costs, which are not specifically attributable to particular components of the activities (joint costs). These joint costs were allocated as follows:

Fundraising	\$ 124,612
Hall of Fame honoree recognitions	 373,836
Total joint costs	\$ 498,448

NOTE 9 – SUBSEQUENT EVENTS

Management has evaluated subsequent events through August 16, 2022 which is the date that the financial statements were available for issuance. As a result of this evaluation, no events were identified that are required to be disclosed or would have a material impact on reported net assets or changes in net assets.