

# TBHF NEWSLETTER

OFFICIAL NEWSLETTER OF THE TEXAS BUSINESS HALL OF FAME

## A LETTER FROM OUR CHAIR

JOHN KEETON, 2023 CHAIRMAN OF THE BOARD

To the TBHF Legends, Directors and Alumni,

It is my great honor to serve as the 2023 Chairman of the Board for TBHF. I am looking forward to working closely alongside many of you. One of the things that makes this organization special is the engagement we have across our network. Your involvement enhances our mission and allows us to reach more business leaders.



In 2023, we will induct six new Hall of Fame Legends. We will also welcome a new cohort of scholar and veteran award recipients through our Future Texas Business Legend Award program. Each year brings new faces, new messages and a reinforced meaning to our mission, and you all are an important part of that—whether it's how you lead your businesses or how you show up for us in our programming.

We look forward to sharing more details in the coming weeks and months. Until then, we look forward to another year with a renewed and ever-increasing dedication to enterprise, community, and excellence. Thank you for your partnership in protecting and growing the unique economic opportunities of our state.

Sincerely,  
John Keeton

## THIS ISSUE

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TBHF Legends and the 2022 Hall of Fame Inductees in attendance at the 40th Anniversary Induction Ceremony

## THE 40TH ANNIVERSARY INDUCTION DINNER & CEREMONY

On November 3, 2022, the Texas Business Hall of Fame hosted its 40th Anniversary Induction Dinner and Ceremony at the Hilton Americas in Houston, Texas. The ceremony, presented by Texas Capital Bank, featured this year's six inductees: John Arnold, Ric Campo, Whitney Wolfe Herd, Thomas O. Hicks, Jeffery D. Hildebrand, and Paul W. Hobby.



From left to right: TBHF Legend Walter Johnson, 2022 Chair Amanda Brock, 2022 Hall of Fame Inductee John Arnold, and Legend Richard Fisher

This year's Induction Ceremony was a reminder that the entrepreneurial spirit is alive and stronger than ever in Texas. We heard the inspirational stories of our new inductees and the impact of their leadership. An important theme of the night was giving back to the community. Each of this year's inductees were recognized not only for their success in business, but also for their philanthropic and civic engagement. The proceeds raised from the dinner go towards TBHF's Future Legends Scholar & Veteran Award program, which provides funding and support to promising entrepreneurs across the state.

You can watch the ceremony online [here](#).

"You do not have to fit in to stand out. You can be you and make it on your own terms."

WHITNEY WOLFE HERD  
FOUNDER, BUMBLE



2022 Hall of Fame Inductee, Whitney Wolfe Herd





## 2022 AWARDS AT A GLANCE

45 Future Texas Business Legend Award Recipients

\$647,000 in funding awarded to entrepreneurs

24 participating universities

## THE SCHOLAR & VETERAN AWARD LUNCHEON

On November 3, 2022, the Texas Business Hall of Fame hosted its annual Scholar & Veteran Award Luncheon, sponsored by Deloitte. In addition to recognizing our 45 awardees, we were also treated to a Q&A panel with the 2022 Hall of Fame Inductees. The conversation touched on a variety of topics ranging from authenticity, to overcoming failure, and balancing business and family.



Michael Way, the 2022 Doug & Martha Hawthorne Family Fund Award recipient from Trinity University, pictured with TBHF Legend Douglas Hawthorne



From left to right: TBHF Legend Gary Dudley, TBHF Director Amy Chronis, TBHF Legend Charlie Amato, and TBHF Executive Director Meredith Walker



Bret Boyd, the 2022 Greg Armstrong Future Texas Legend Veteran Award recipient, pictured with 2022 Hall of Fame Inductee, Jeffery D. Hildebrand

From left to right: 2022 Hall of Fame Inductees Ric Campo, John Arnold, and Paul W. Hobby at our Scholar & Veteran Award Luncheon





# CELEBRATING LEADERS & INNOVATORS

This fall, TBHF had the distinct privilege of recognizing three incredible individuals. At our fourth annual TBHF Alumni Association Networking Breakfast, we presented the Alumni Association's highest honors.

## TBHF DISTINGUISHED ALUMNI AWARD

Christine Hollinden, TBHF Director and Alumni Class of 1987, received the TBHF Distinguished Alumni Award for her unwavering dedication and commitment to the organization. Christine is the founding principal of Hollinden | marketers + strategists. Christine is an active member and supporter of several professional organizations and serves as a regular guest lecturer at Texas A&M University and many Houston-area universities.

## TBHF OUTSTANDING HIGH SCHOOL ENTREPRENEUR AWARD IN HONOR OF COULTER AND LILY RUSH HOPPESS

Jacob Irving, a high school senior from Montgomery, Texas received the TBHF Alumni Association Outstanding High School Entrepreneur Award in Honor of Coulter and Lily Rush Hoppess. Jacob is the founder of Pop Pop's Dandy Dog Food Truck. After being in operation for just a few months, Jacob's annual revenues exceed \$75,000, and he is paying seven part-time employees.



From left to right: Carole Young, Carl Nilsson, Marsha Clarke, TBHF Director Jim Young, TBHF Legend Morton Meyerson, and TBHF Legend Jody Grant

## TBHF DISTINGUISHED SERVICE AWARD

In December, we hosted a celebratory luncheon honoring Jim Young, the 2022 recipient of the TBHF Distinguished Service Award. We were joined by TBHF Alumni, Directors, Legends, and countless friends and family to celebrate Jim, who has served on our Board of Directors for 30 years. We can think of no one more deserving for this great honor than Jim, who has dedicated much of his life to service and volunteerism. He has served on the board or advisory council for more than 20 different organizations and is a beloved philanthropic leader in Dallas.



Darrell Morris, TBHF Alum and 2022 President of the Alumni Association presents Jacob Irving with the Outstanding High School Entrepreneur Award



Jacob Irving and TBHF Director Christine Hollinden

"When I find something, I think is really interesting, I get hooked on it. And I was hooked on TBHF. I've had so much fun with this organization and I'm planning to stay as long as y'all will have me."

JIM YOUNG



Jim and Carole Young at a TEDxSMU event

## DIRECTOR SPOTLIGHT

JIM YOUNG  
PRINCIPAL, MARGATE GROUP

Q: Volunteerism is something you are clearly very passionate about. You have served on the board or advisory council for more than 20 different organizations. What initially sparked your interest in volunteerism and what causes are you passionate about?

A: When it comes to philanthropy and volunteerism, I think of myself as "Mr. Carole Young." She was the driving force. When Carole and I lived in D.C., Carole worked as a mathematician programmer for the Navy Department, but when we relocated to Dallas for my job, she didn't have a new job lined up. So, she began to volunteer in the community. Carole was a volunteer computer program and became involved with several organizations including the North Dallas Chamber. She was eventually asked to serve on the Board.

I attended some of the events with her and initially my involvement was small. At some point, I got "the virus." There is something infectious about volunteering. I also saw volunteering as an advantage for the business. If I was out in the community volunteering, I could help spread the word about EDS, make new connections, and discover opportunities.

Click [here](#) to read Jim's full interview.



Jim Young served as Chairman of the Board in 2008. Here he is pictured at the 2008 Induction Dinner & Ceremony





Joseph Washington, a 2022 Scholar Award recipient from Texas Southern University pictured with TBHF Legend Gerald Smith



From left to right: 2022 Scholar Award recipients Viviane Nguyen (Rice), Wade McCrory (Texas Tech), and Takeya Green (Rice).



Regina Rogers (center), daughter of TBHF Legend Ben Rogers, pictured with 2022 Lamar University Award recipients Juan Barrientos and Sherika King-Lowe

# SUPPORT THE TBHF ALUMNI ASSOCIATION

If you are a past TBHF award recipient, please consider joining the Alumni Association. Members enjoy a series of exclusive benefits, like invitations to our virtual programming and in-person events, including our annual Induction Ceremony. We have an extremely impressive slate of programming for 2023 that you won't want to miss.

Membership is only \$50 a year to support association activities. Joining the Alumni Association is a powerful way to pay forward the Hall of Fame's investment in your success, continue to benefit from the Hall of Fame network, and gain eligibility for exclusive mentoring and learning opportunities.

Click [here](#) to learn more.

# GET SOCIAL WITH US

The best way to stay up-to-date on the latest TBHF news is to follow us on our social media platforms. We share exclusive content, sneak peeks, and interviews on a weekly basis. We love to connect with our members and stay in touch, so follow us today.



# UPCOMING EVENTS

IN CONVERSATION WITH  
JIM CRANE  
FEBRUARY 23  
CONFERENCE CALL  
DETAILS COMING SOON

RICHARD FISHER TITAN TALK  
SPONSORED BY SWBC  
APRIL 19  
HOUSTON, TEXAS  
DETAILS COMING SOON

2023 INDUCTION DINNER &  
CEREMONY  
SPONSORED BY TEXAS  
CAPITAL BANK  
NOVEMBER 2, 2023  
SAN ANTONIO, TEXAS