Q3 2022

TBHR NEWSLETTER

The Official Newsletter of the Texas Business Hall of Fame

TBHF Legends, Directors, and Alumni,

With less than one month away from the 40th Anniversary Induction Dinner in Houston, this is a busy time for the Texas Business Hall of Fame. Researching and reflecting on the last 40 years has been an incredible experience- from meeting Jack Martin (a Brit who was actually one of our founders), to discovering Walter Cronkite was our first MC, to watching so many speeches of business Legends who have left an indelible mark on the economy and future of this state. We have inducted a total number of 220 inductees in this organization over the past four decades. Some have created companies that are household names, some have created companies or ideas that transformed entire industries, and others have pioneered new sectors of our economy. I have never felt more proud to be a Texan and more proud of our organization.

Thank you to Amanda Brock, our 2022 Chair, for her support and enthusiasm for our mission and program. Her dedication to our progress and impact has helped define our next chapter. I would be remiss in not thanking the incredible TBHF team: Denise Cinadr, our Senior Director of Administration & Operations, whose organizational skills and calming leadership style hold us all together; Stephanie Tillison, our Director of Communications, who has set the TBHF brand on fire and never fails to amaze me with her creativity and precision; Patrice Bartlett, our former UT Austin scholar and Director of Scholar and Veteran Programming, who is taking that program to new levels (and places!); and Regina Thompson, our Director of Events and Administrative Coordinator, who is boldly going where we have not gone before to execute, internally, our live and virtual event programming.

Of course, none of this would be possible without YOU: the Legends who live, model and support our mission; our Directors who inspire and help execute it; and our scholar and veteran award recipients who remind us why the power and hope of this organization has unlimited potential to shape a better business future for our state.

I hope to see everyone on November 3. THANK YOU for making this organization great.

Meredith Walker

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Executive Director

40th Anniversary Induction

The Texas Business Hall of Fame hopes you can join us in Houston on November 3rd, 2022, for the 40th Anniversary Induction Dinner and Ceremony. At the Annual Induction Dinner, TBHF Directors, Hall of Fame members, and other honored guests from across the state will get together to celebrate our current and past inductees' individual contributions in business and community. We look forward to honoring this year's inductees: John Arnold, Ric Campo, Jeffery D. Hildebrand, Thomas O. Hicks, Paul W. Hobby, and Whitney Wolfe Herd.



Since the Texas Business Hall of Fame was founded in 1982, we have inducted 220 Legends, awarded over 800 scholar and veteran prizes, and distributed over \$7 million in entrepreneurial grants.

If you are interested in sponsoring the dinner or attending, please visit texasbusiness.org/induction for more details.

We would like to thank Texas Capital Bank, the presenting sponsor of the 2022 Induction Dinner, for their support and partnership.

TBHF Alumni Association

The TBHF Alumni Association hosted a happy hour in Austin last month. We were excited to see so many Alumni, Directors, and new 2022 Awardees together in one place. Thanks to our Austin Alumni Advisory Board, Luis Linan and Samantha Snabes for their help in making this event possible and to TBHF Legend Graham Weston (2019) for making an appearance.



Caption: On the left, 2022 Veteran Award recipient Courtney King Gallager is pictured with 2020 Veteran Award recipient Samantha Snabes. On the right, TBHF Legend Graham Weston is pictured with 2022 Veteran Award recipient Brendan Mullen and Tom Foster, Editor-at-Large for Texas Monthly and Inc.

Folks in the San Antonio area - don't forget about the happy hour at El Camino on Thursday, October 6th! For details or questions, contact pbartlett@texasbusiness.org.

TBHF Onboarding Program

The TBHF Alumni Association is excited to announce a new initiative, The Onboarding Program. Starting in November, current alumni will have the opportunity to be paired with a new incoming 2022 award recipient. This will provide both the established award recipients and new award recipients the opportunity to develop meaningful relationships within our expanding network.

This program provides immediate value to incoming members and allows established alumni members an opportunity to support our mission and instill TBHF's values in the future business leaders of tomorrow. If you are interested in participating, contact Patrice Bartlett at pbartlett@texasbusiness.org.

Scholar & Veteran Award Alumni Updates

Our members have been busy this past quarter and we wanted to share some exciting updates with you.

Brittany McSweeney was promoted to Senior CX Connectivity Consultant at Southwest Airlines.

Ahad Azimuddin was chosen as one of 12 medical students to take part in the Medical Review Auschwitz Scholar Program. He will be traveling to Krakow to participate in a medical ethics conference.

Samuel Kimmel, the 2022 Scholar Award recipient from Texas State University, was nominated to the Texas State University's student body council Graduate House of Representatives to represent the McCoy College of Business.

Bryton Praslicka and Danniel Zammaron, the 2022 Scholar Award recipients from Texas A&M and co-founders of Fluxworks, a developer and manufacturer of magnetic gears and magnetic gear-integrated motors, took home the grand prize and more at the annual Texas A&M New Ventures Competition.

Have an exciting promotion or accomplishment you want to share with the TBHF network? Email stillison@texasbusiness.org.

Sponsor Spotlight



Daniel Hoverman

Dallas

Executive Vice President, Head of Investment Banking Texas Capital Bank

For the eighth consecutive year in a row, Texas Capital Bank is the presenting sponsor of the annual TBHF Induction Ceremony. We were excited to speak with Daniel Hoverman about Texas business and entrepreneurship.

What are some of the ways in which your division identifies and engages entrepreneurs? At what stage of the business would it make sense for an entrepreneur to bring in a financial partner, like Texas Capital Bank, to help them navigate the financial strategy and needs for growing their business?

The products and services that Texas Capital Bank provides are relevant to entrepreneurs and business owners at every stage of their company's life cycle. Entrepreneurs should seek a true partner for their business, one that can grow with them and deliver products and services that are relevant to their business needs and critical to their success. The range of potential solutions we offer today is significant: core treasury products, purchasing cards and positive pay through rates and foreign exchange hedging through access to the global capital markets. If you are struggling to address a challenge, we want to be your first call to help identify a solution.

To read the full interview with Mr. Hoverman, please click <u>here</u>.

Legend Spotlight



Douglas L. Foshee

Houston

Founder, Sallyport Investments, LLC

You hold the unique distinction of being the first individual in the history of our organization to receive a Future Texas Business Legend Award and then later be inducted into the Hall of Fame. Having experienced the organization as a Scholar Alumni, a Director, and a Legend, how has TBHF impacted your entrepreneurial journey?

I have been so fortunate to have had such a long and varied relationship with TBHF. In the beginning, having the TBHF award on my resume gave me a leg up in my job search out of Business School without a doubt. And given that my wife and I had both made mid-career decisions to go back to school, the monetary value of the prize was not inconsequential.

Later, as a Board member and then Inductee, I had the opportunity to meet and interact with incredible business luminaries from across our great state. This has proved to be incredibly enriching. And along the way I have met hundreds of incredible TBHF Scholars & Veterans who are so impressive and give me great optimism about the future of our State and of the World.

To read the full interview with Mr. Foshee, please click <u>here</u>.

Director Spotlight



Amanda Brock

Houston

CEO, Aris Water Solutions

As CEO of Aris, you were instrumental in the company's IPO in 2021. What was the biggest lesson you learned from taking a company public?

Going public is not for the fainthearted and was one of the most stressful periods of my career. As an energy related company going public in October of 2021, we were met with significant headwinds. We believe we were the first midstream related IPO in 4 years. We were fortunately successful and are coming up on our one-year anniversary and it has been quite a roller coaster in this macro environment. Biggest lesson learned is you have to have endurance because it will be tested; you have to have a great Team around you that is driven and committed and prepared for the heavy lift; you have to be able to communicate the strategy and vision of the Company; and more than anything you have to absolutely believe in what you are doing and the Team around you. And perhaps most importantly you must rely on those around you who have IPO'ed before and can provide you with feedback and guidance. In my case our Founder and Executive Chairman, Bill Zartler, has taken many companies public before and was pivotal to the success of our IPO. He is also a prior TBHF Scholar!

Click <u>here</u> to read the full interview with Amanda.

Alumni Spotlight



Joseph Cabrera

Austin

CEO, CabreraToro Host, *Professionally Offensive* Podcast

Entrepreneurship has its fair share of challenges. What trait or characteristic do you think has benefitted you the most in your entrepreneurial journey and helped you weather those storms?

I've benefited from two main things on my entrepreneurial journey. First, I'm a product of really good parenting. I grew up traveling, experiencing the world and being encouraged by my parents to be curious. At a young age I was exposed to a lot of different people and cultures, which helped me more naturally understand differences and make human connections quickly. Secondly, my time in the service has allowed me to experience ambiguity in extreme environments and still be expected to find a way to win. I learned that even in the grimmest situations, you can always find a glimmer of light. If you can figure out how to focus on that light, things start to fall in place. Like war, storms are inevitable in entrepreneurship and if you can figure out how to welcome them instead of fight them, I've found it makes even the hard times more meaningful.

To read the rest of Joseph's interview, please click <u>here</u>.

Save the Date

Mark your calendars for these upcoming events. For further details, check your inbox or please email us.

- October 6: San Antonio Alumni Happy Hour at El Camino
- November 3: The 2022 Annual Scholar & Veteran Award Luncheon. Sponsored by Deloitte.
- November 3: The 2022 Induction Ceremony at The Hilton Americas in Houston. Sponsored by Texas Capital Bank.
- November 4: The 2022 TBHF Alumni Association Networking Breakfast

Get Social With Us

The best way to stay up-to-date on the latest TBHF news is to follow us on our social media platforms. We share exclusive content, sneak peeks, and interviews on a weekly basis. We love to connect with our members and stay in touch, so follow us today.

