# TBHR NEWSLETTER

The Official Newsletter of The Texas Business Hall of Fame

TBHF Friends and Supporters,

This summer has been an exciting time for our organization. In late May, we announced the 2022 Future Texas Business Legend Scholar & Veteran Award recipients. After undergoing a competitive application and interview process, 44 winners were chosen. These recipients, selected for their entrepreneurial spirit, leadership, and innovation, will be recognized this November in Houston. TBHF is proud to announce that this is the largest number of prizes awarded in a single year in the history of our organization. These recipients represent a bright future for Texas and we are excited to follow along on their entrepreneurial journeys.

We hope you can join us this November at the 40th Anniversary Induction Celebration. In addition to our scholar and veteran awardees, we will also be inducting six new Legends into the Hall of Fame. If you are interested in attending the dinner, please visit our website to reserve your ticket or learn about table sponsorship opportunities. Your support makes our mission possible.

Wishing you and your loved ones a safe and relaxing summer, Meredith Walker

**Executive Director** 

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#### Celebrating the 2022 Inductees

The Texas Business Hall of Fame hopes you can join us in Houston on November 3, 2022, as we celebrate this year's six inductees and forty years of our organization. This year we will be honoring John Arnold, Ric Campo, Jeffery D. Hildebrand, Thomas O. Hicks, Paul W. Hobby, and Whitney Wolfe Herd.

In May, we kicked off the celebrations with a cocktail reception in Houston, sponsored by Greenberg Traurig.



We were joined by our four Houston inductees, Mr. Arnold, Mr. Campo, Mr. Hildebrand, and Mr. Hobby, as well as many TBHF Legends, Directors, and Alumni. Attendees had the chance to network and mingle, as well as hear from our guest speakers, including Mo Lovett, Senior Vice President of Greenberg Traurig.



This celebration was only the beginning.

Please visit our <u>website</u> to inquire about tickets or table purchases for the 40th Anniversary Induction Dinner and Ceremony.

#### Scholar & Veteran Awards Announced

In May, TBHF announced this year's cohort of scholar and veteran award recipients who have been selected to each receive a \$15,000 cash prize and an invitation to join our network of Texas business leaders and entrepreneurs.

We are proud to announce that in 2022, we are awarding 44 individuals - the largest number of prizes ever given in the history of our organization. These recipients were selected after a vigorous application and interview process based on their academic, professional, and philanthropic achievements. Thank you to our university partners for helping us identify candidates, and thank you to the TBHF Legends, Directors, and Jr. Directors who participated in the interview process.



We look forward to celebrating these scholars and veterans this fall, at the Annual Scholar and Veteran Award Luncheon, sponsored by Deloitte.

For a full list of this year's winners, please visit our website.

# The Outstanding High School Entrepreneur Award

Each year, the Texas Business Hall of Fame recognizes a high school student who has demonstrated an early inclination towards entrepreneurship and business leadership. The Outstanding High School Entrepreneur Award comes with a \$2,000 cash prize and invitation to attend our annual Induction Ceremony and Alumni Breakfast, this November in Houston.

This award is funded by and made possible by the TBHF Alumni Association in an effort to encourage and support the future entrepreneurs of tomorrow.

We need your help to identify candidates for this prize. If you know a high-school student in the Greater-Houston area who you believe would be a good fit for this prize, please encourage them to apply. Applicants must email Patrice Bartlett

(pbartlett@texasbusiness.org) with their name, school, and a brief paragraph about their business venture, business idea, or how they have demonstrated entrepreneurship. For more information and eligibility requirements, please visit our website.

# **Q2** Programming

This quarter, TBHF, with the help of our Alumni Association and Advisory Council, presented a robust schedule of both in-person and virtual programming for our members.

In April, we were joined by TBHF Legend Gary Kelly, Executive Chairman of the Board of Directors at Southwest Airlines, for a virtual Q&A on succession planning and creating a talent pipeline.

In June, the TBHF Alumni Association hosted two in-person networking events.

San Antonio members gathered at Frost Tower for networking and gorditas. TBHF Legend Graham Weston dropped by to share some words with our members.





In Houston, our members stopped by The Briar Club for a happy hour networking meetup. We got to hear from past award recipients about their current business ventures and how the TBHF network has helped them in their entrepreneurial journey.

Thank you to every award recipient,
Director, and Legend who was able to
attend. Our network is one of this
organization's greatest strengths and we
enjoy being able to bring our members
together for good conversation.

Stay tuned for future events - we will be in Dallas in July at AOI Home for another networking opportunity.

## Legend Spotlight



Dian Graves Stai

Abilene

Owen Healthcare, Inc. & The Dian Graves Owen Foundation

TBHF had the pleasure of speaking with 2016 Hall of Fame Inductee, Dian Graves Stai about her entrepreneurship journey and best leadership advice.

You created an employee stock ownership plan (ESOP) in 1984, which in turn greatly benefitted employees at every level of the business after Owen Healthcare merged with Cardinal Healthcare in 1997. Can you tell us about your leadership style and philosophy?

The ESOP was a natural evolution. Our employees built Owen Healthcare. It was not "mine;" it was "our" company. As we became successful, the ESOP was the logical way to reward the people who built the company, who trusted in me, and who shared our vision. They trusted me when there was only an idea, and I trusted them to bring the idea to fruition.

The ESOP was reflective of my philosophy and leadership style. I could never understand the diagrams of the top-down management structure. I saw a circle, individuals linked to and depending on their coworkers. I was as responsible to the people at Owen as they were to me, and to our clients and to the patients we served, and back around again and again.

To read Dian's full interview, click here.

### Director Spotlight



Michael Gorton

Dallas

Recuro Health Teladoc

We spoke with TBHF Director Michael Gorton about his diverse background and experience as a 14x serial entrepreneur, as well as the importance of community leadership.

Recuro Health was recently awarded as a "Technology Pioneer" by the World Economic Forum. Can you share what Recuro is doing to revolutionize this space and how its approach to healthcare differs from the current industry standard?

Healthcare today operates on a reactive model. You get sick, you call a provider, and care is delivered. It seems simple, but costs are increasing double-digit percentages every year, and our friends and family are still being diagnosed with dangerous things that kill people. The next great trend in healthcare will be finding ways to be proactive and preemptive. Recuro has developed a platform that is designed to keep people healthy and to catch things before they become dangerous and expensive. In the early days of Teladoc, we envisioned a time when doctors would respond to patients in minutes for a fraction of the cost of an in-office visit. On that front, we succeeded. Now we envision a new plateau where we keep people healthy and catch things before they become life changing, or worse, fatal.

To read Michael's full interview, click <u>here</u>.

# Alumni Spotlight



Tyson Weihs
Houston
ForeFlight

In 2006, Tyson Weihs was awarded The Future Texas Business Legend Award while attending Rice University. We spoke to Tyson about his inspiration for starting an aviation company and how he faces challenges as a business owner, founder and entrepreneur.

#### How do you define "excellence" in business?

It starts with building an exceptional product that customers love and therefore want to do business with. The next step is building an exceptional team that is capable of providing exceptional service. That results in a profitable and healthy business. If you have fanatical customers, a culture and team that loves working there, and can deliver an exceptional experience, you will be successful.

To read Tyson's full interview, click here.

#### Save the Date

Mark your calendars for these upcoming events. For further details, check your inbox or please email us.

- July 12: In Conversation with Lucy
   Billingsley & Jason Signor: A Virtual Q&A
- July 28: Dallas Networking Breakfast at AOI Home
- November 3: The 2022 Annual Scholar & Veteran Award Luncheon. Sponsored by Deloitte.
- November 3: The 2022 Annual Induction Ceremony at The Hilton Americas in Houston. Sponsored by Texas Capital Bank.

#### Get Social With Us

The best way to stay up-to-date on the latest TBHF news is to follow us on our social media platforms. We share exclusive content, sneak peeks, and interviews on a weekly basis. We love to connect with our members and stay in touch, so follow us today.

