

Q4 2021

TBHF★ NEWSLETTER

The Official Newsletter of The Texas Business Hall of Fame

Dear TBHF Legends, Directors and Alumni,

This is my first letter as the 2021-2022 TBHF Chair. It will be a privilege and honor over the next year to get to know so many of you better. Today, we have unprecedented engagement from our Legends, Directors and Alumni. Over the next 12 months, I look forward to enhancing your involvement further through our awards program, outreach events and induction process. Together, I believe we can inspire business leaders in our state to lead better--in their companies, in their local communities and in our state.

As we embark on 2022, we will celebrate this organization's 40th anniversary. We look forward to sharing in the very special memories and history you have with TBHF.

Thank you for your commitment to our mission and to our values of enterprise, community and excellence. I look forward to another exemplary year.

Sincerely,

Amanda Brock

Chair, Texas Business Hall of Fame

The 38th Annual Induction

On Thursday October 28, 2021 we hosted the 38th Annual TBHF Induction Ceremony, welcoming Mark Cuban, John Paul DeJoria, John C. Goff, Morton H. Meyerson, Gerald Smith, and Randall Stephenson into the Hall of Fame.



A special thank you to Texas Capital Bank, our presenting sponsor this year.

We also welcomed 36 talented scholar and veteran award recipients into our organization at our annual Awards Luncheon.



A special thank you to Frost Bank for sponsoring this year's luncheon.

Photo galleries are available online [here](#). You can also find recordings of our 2021 Inductee's acceptance speeches [online](#).

CharityBuzz

In November, TBHF partnered with CharityBuzz to auction off unique experiences with the help of six Legends.



Through the charity auction, we raised over \$260,000 in support of our Future Texas Business Legends Award Program.

In Conversation with Michael Gorton

We hosted our final virtual event of 2021, an exclusive Q&A with serial entrepreneur, and recent addition to of our Board of Directors, Michael Gorton. Gorton has founded 14 companies, including Teladoc and Recuro Health.

Michael spoke to TBHF alumni and Directors about the life and death experiences entrepreneurs face, and his best advice for overcoming those challenges. In case you missed it, you can watch a full recording of the event [here](#).

A huge thanks to Michael and the alumni who participated in this call. We look forward to many more engaging virtual and in-person events in 2022.

Legend Spotlight



Frank Bennack

San Antonio

Executive Vice
Chairman & Former
CEO, Hearst

TBHF had the pleasure of speaking with Frank Bennack, 2012 Hall of Fame inductee about his childhood in San Antonio, the importance of community engagement, and leading through example.

During your time at Hearst, how has your leadership style evolved and what motivates you as a leader?

Early on, I learned that helping my colleagues succeed, motivating them, and understanding that my success was tied to theirs, was the key to successful leadership.

At its core, leadership is about fostering an environment where your colleagues can succeed. It's about your interaction with those who are around you. No leader can succeed on his or her own. As a leader, you're motivating others. Their success leads to your success.

And that goes hand in hand with always doing the right thing. It sounds simple, but as a leader, when you make decisions that involve others, doing the right thing, even if it isn't the easiest or fastest option, will always benefit you in the long run. Demonstrating that to those around you encourages them to also do the right thing.

To read the full interview with Mr. Bennack, please click [here](#).

Director Spotlight



Amy Chronis

Houston

Managing Partner,
Deloitte LLP

We were honored to speak with TBHF Director, Amy Chronis about her career in oil & gas, her role with Greater Houston Partnership, and her leadership style.

This year you celebrate 20 years at Deloitte. You've managed offices in Austin and San Antonio, and now Houston. During your time at Deloitte, how has your leadership style evolved and what motivates you as a leader?

Like most leaders, I have evolved a great deal during the course of my career. You have to in order to be successful. Adversity, broader experiences and being a parent have made me a stronger leader. Challenges such as navigating staffing and industry challenges in 2002, subsequent economic ups and downs, the recession, as well as the pandemic and talent challenges now, have led me to evolve to be more empathetic, a better listener, and more patient while still being action and results oriented.

While I'm never afraid to lean in and roll up my sleeves as helpful and as a role model in this chapter of my career, I'm primarily a catalyst leader – it is my honor to develop and motivate our teams and deliver the best of my Firm to our clients and to the marketplace.

To read the full interview with Amy, please click [here](#).

Alumni Spotlight



Erich Bell

Houston

CEO, Kingsley
Ceverages

TBHF was excited to speak with Erich Bell, a 2002 Future Texas Business Legend Award recipient. We discussed how his diverse career experience prepared him for his new role at Kingsley, as well as his approach to leadership.

You joined Kingsley Beverages in May 2020 as CEO. How did your previous experiences prepare you for this role and influence your leadership style?

I've learned that I enjoy the tangible aspects of leadership. I like getting my hands on things, working directly with products and people. My previous experiences taught me how to work with people at every level and role within the company. It taught me to value the input and diversity of colleagues and employees. Being able to work with people all across the globe has been extremely important in my role here at Kingsley. Working with people in different time zones, people who speak different languages or have different cultural customs, has made me a better listener and a better communicator. I've had to get comfortable with not always having all the answers immediately.

To read the rest of the interview with Erich, please click [here](#).

A Letter from Alumni Association President, Darrell Morris



Darrell Morris

Houston

Managing Principal,
The Morris Capital
Group
President, TBHF
Alumni Association

It is with great honor that I will serve as the President of the TBHF Alumni Association this year. I received my scholar award from the organization in 2017 while pursuing my graduate degree at Rice University. This honor gave me the confidence and means to accomplish my goal of acquiring a small business post-graduation. I have been on the TBHF Alumni Leadership Team since that time and have met some amazing entrepreneurs, scholars, and legends being a part of this community.

One of my goals for this year is to ensure that our Alumni Association is creating a space for our alumni to learn, grow, and continue to reach their full capacity as Texas entrepreneurs and business leaders. Being a part of an organization full of entrepreneurs and highly accomplished business executives can provide us all with the confidence that comes from a community of individuals who believe in the power of business and the role of the business leader in navigating so many of the challenges facing our nation.

We will also continue to foster those personal connections between Directors, Legends, and Scholars through interactive and top-notch events -- constantly seeking new avenues for transferring knowledge, building relationships, and professional development.

The TBHF Alumni Association invites all our former scholars to be part of our growing network. To learn more, please visit <https://texasbusiness.org/alumni-association/>.

Board of Directors

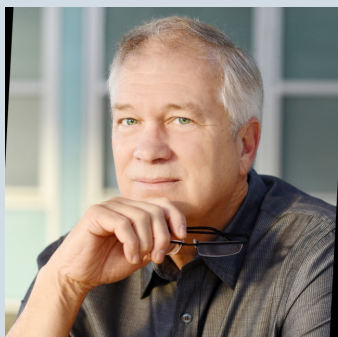
TBHF is excited to announce three new Directors who are joining our organization.



Robby Brown

Vice President,
DOCUmation

San Antonio



Michael Gorton

CEO Recuro Health

Dallas



Cory Ramsey

Senior Vice President,
Amarillo National
Bank

Amarillo

TBHF Office

We are excited to announce we have two new full time staff members joining the TBHF team. Please join us in welcoming Patrice Bartlett, Director of Scholar and Veteran Programming, and Linda Girdner, Program Manager.



Patrice was a 2021 Future Texas Business Legend Award recipient and the former Program Lead for the Heights Business Incubator and Accelerator in San Antonio. In her role Patrice will oversee our Scholar & Veteran Awards program, helping to foster relations with our higher-education university partners, working alongside our Alumni Association, and managing our awards application process.

Linda joins us from Goodwill Industries of Houston where she was Program Manager. Linda has over 30 years experience working with military populations. In her role, Linda will assist in day-to-day operations and member management and outreach.

Want to get in touch and personally welcome Patrice and Linda to the team? You can reach them at pbartlett@texasbusiness.org and lgirdner@texasbusiness.org.

Save the Date

Mark your calendars for these upcoming events. For further details, check your inbox or email us!

- January 25th: TITAN TALK: An Economic Outlook for Texas with Richard Fisher
- January 28th: Fostering a Culture of Do-It-Yourself Medical Innovation with Dr. William Cohn
- February 9th: TITAN TALK: Innovation & Economic Development: A Conversation on Central Texas & the Business Future of our State
- March 22nd: Building a Successful Cofounder Relationship with Charlie Amato & Gary Dudley of SWBC
- April 18th: In Conversation with Gary Kelly, former Chairman and CEO of Southwest Airlines
- May 10, 2022: In Conversation with Morton Meyerson, 2021 Hall of Fame Inductee and Chair of 2M Companies
- November 3rd: The 39th Annual Induction Ceremony at The Hilton Americas in Houston

Get Social With Us

The best way to stay up to date on the latest TBHF news is to follow us on our social media platforms. We share exclusive content, sneak peeks, and interviews on a weekly basis. We love to connect with our members and stay in touch, so give us a follow today!

