

Q3 2021

TBHF★ NEWSLETTER

The Official Newsletter of The Texas Business Hall of Fame

Dear TBHF Members, Directors, and Alumni,

We are excited to present our third quarter newsletter. Fall has arrived and we are just a few short weeks away from our 38th Annual Induction Ceremony. We have 6 incredible inductees joining the Hall of Fame, as well as 36 talented scholar and veteran award recipients being recognized for their entrepreneurial pursuits.

We thank you for your continued support and involvement. I look forward to seeing many familiar faces, and meeting several new ones, on October 28th in Dallas.

Sincerely,
Meredith Walker
Executive Director

The 38th Annual Induction

We are just weeks away from the 38th Annual Induction. This special celebration consists of three events honoring our 2021 Hall of Fame Inductees and this year's Scholar & Veteran Award recipients.

Thursday, October 28th:

Scholar & Veteran Award Luncheon sponsored by Frost Bank.

Thursday, October 28th:

The 38th Annual Induction Dinner sponsored by Texas Capital Bank. To make a donation in honor of one or more of this year's inductees, please visit our [website](#).

Friday, October 29th:

The 3rd Annual TBHF Alumni Association Breakfast. Alumni, you can RSVP for the breakfast [here](#).

Q2 Alumni Events

This past quarter, the Alumni Association hosted several events for our members. We are extremely grateful to the TBHF Legends, Directors, Alumni, and guests who participated in these events.



In August we were joined by TBHF Legend Corbin J. Robertson Jr, CEO of Quintana for a talk on energy transition and The Neutral Carbon Coalition.

In September we were joined by UT Alum and Houston-native Philip Krim, the co-founder and CEO of Casper. Philip discussed his origins as an entrepreneur, how he built the Casper brand, and identifying opportunities for expansion. If you missed the event, you can watch a recording of the Q+A [here](#).

Rob C. Holmes Interview



Rob C. Holmes

Dallas

President and CEO
Texas Capital Bank

TBHF had the pleasure of interviewing Rob C. Holmes, President and CEO of Texas Capital Bank. As the longtime presenting sponsor of the Hall of Fame's induction ceremony, Texas Capital Bank and TBHF are thrilled to be partnering again on the 38th Annual Induction Dinner.

In our spotlight, Mr. Holmes discusses the transition from his previous role at JP Morgan Chase, the future vision for Texas Capital Bank, and more. Plus, he shares a surprising familial connection to the Hall of Fame!

To read the full interview, please click [here](#).

Legend Spotlight



Gary C. Kelly

Dallas

Chairman and CEO,
Southwest Airlines

We are honored to feature Gary C. Kelly, Chairman and CEO of Southwest Airlines, in our Legend spotlight this quarter.

With over 35 years experience at Southwest, Mr. Kelly has been a transformational leader and seen the organization through times of challenge and triumph.

As Gary prepares to transition his role in early 2022, he shares some insights into his leadership style, overcoming obstacles, and the value of connecting with customers in their local communities.

To learn more about Mr. Kelly and read the full interview, please click [here](#).

Director Spotlight



LaRhesa Moon

San Antonio

Founder, Lead
Strategist, and CEO of
Articulate Strategic
Communication

We are proud to be featuring San Antonio Director LaRhesa Moon this quarter. She is the founder, lead strategist, and CEO of Articulate Strategic Communications.

After several years working in-house for multi-billion dollar companies, LaRhesa decided to start her own communications firm to help CEOs and executives achieve their strategic objectives. LaRhesa shares with us which skills have helped her the most in her career, the biggest lesson she has learned so far, and how community engagement helps her to be a better business leader.

To learn more about LaRhesa and read the entire article, please click [here](#).

Alumni Spotlight



Hazem Elshorbagy

Houston

Founder, Smart
Environments
Co-founder and
Partner, iFloors tx

We sat down with TBHF Scholar Hazem Elshorbagy, founder of Smart Environments and co-founder and partner of the newly launched iFloors tx. Hazem also serves on the Alumni Association as VP External Relationships/Strategic Partnerships.

Hazem talks about how he was able to leave his job and pursue his startup full-time. He also discusses the importance of networking, how he met his business partner, and more.

To read the full article and learn more about Hazem's newest venture iFloors tx, click [here](#).

Welcome Julia Harmon



The Texas Business Hall of Fame Board of Directors is excited to announce its newest director: Julia Harmon.

Julia Harman serves as Executive Vice President and Head of Corporate Banking at Texas Capital Bank. She is responsible for directing the client coverage teams that serve the larger private and public companies within the bank's footprint, as well as certain national industry verticals.

Harman earned a bachelor's degree from Baylor University. She is also a graduate of the Dallas Regional Chamber's Leadership Dallas Class of 2018. Please join us in extending a warm welcome to Julia!

Get Social With Us

The best way to stay up to date on the latest TBHF news is to follow us on our social media platforms. We share exclusive content, sneak peeks, and interviews on a weekly basis. We love to connect with our members and stay in touch, so give us a follow today!

