

In times of chaos, business moves forward.

— TBHF —

Dear TBHF Legends, Directors and Alumni,

For almost four decades, the Hall of Fame has had a two-part mission--to inspire and reward the business leaders of tomorrow by honoring the transformational business leaders who have dramatically impacted the economy, well-being and business reputation of our state.

This year we recognized one of the most geographically and professionally diverse inductee classes in recent TBHF history. All six of our 2020 inductees have had a national, and, in some cases, global impact in the reach of their businesses, and all six have been instrumental in the growth and advancement of their communities.

In addition to selecting our 38th annual class of inductees, the Texas Business Hall of Fame awarded a record number of 38 scholar and veteran awards across the state of Texas. All of these recipients have founded their own companies (in some cases, multiple companies) or demonstrated impressive leadership in a professional capacity.

The stories of our Legends, Directors and Awardees are valuable. Sharing them is part of our mission to inspire better business leaders of tomorrow, and we have worked hard to improve how we share. We are sharing more stories than ever on our social media, on the TBHF website [[In The News](#)], and through this new quarterly newsletter.

We encourage you to read the [Annual Letter of Report](#) by our Executive Director, Meredith Walker. Not only does it offer highlights on inductees and award recipients, it also offers an overview of the amazing strides we have made in the reach and impact of this organization.

One of those strides is fundraising outside of our Annual Induction Dinner for the first time in our history--an effort that resulted in several meaningful firsts (including three new named awards, the first award funded by a female Legend, and the second award funded by a Hall of Fame Director). Thank you to those who have supported this effort so generously.

Wishing everyone the warmest and most hopeful of holidays,



Jon P. Karp

TBHF Chairman, 2020/2021

Time Is Money

For the second year in row, some of our TBHF Legends generously donated one-hour meetings on Charity Buzz, an online auction platform founded by TBHF Legend Todd Wagner, to raise funds for the Hall of Fame's Scholar Awards. Six TBHF Legends helped raise \$80,000 in award funds by each offering one-hour meetings for auction. Thank you to the Legends who participated: David Bonderman (Fort Worth), John Paul DeJoria (Austin), Michael Dell (Austin), Gary Kelly (Dallas), Kendra Scott (Austin), and Graham Weston (San Antonio).



David Bonderman
TPG Capital



John Paul DeJoria
Paul Mitchell & The Patrón
Spirits Company



Michael Dell
Dell



Gary Kelly
Southwest Airlines



Kendra Scott
Kendra Scott, LLC



Graham Weston
Weston Ventures

2020 Charity Buzz Entrepreneur Auction Panel

Former TBHF Scholar Gives 2020 Awardees a "Stand Up" Gift

In 1996, Jason McCann won the Texas Business Hall of Fame's Scholar Award. At the time, he was a struggling entrepreneur and in the process of completing his MBA at the University of Houston. Today, he is well-known as the co-founder of VARI (known as VARIDESK until this year). The VARI desk is the original standing desk and considered one of the best on the market. In November, Jason donated a VARI desk to each of our 38 Scholar and Veteran Award winners—they even got to pick the color and model. We

TBHF Legend Lucy Billingsley Becomes the First Female Legend to Fund TBHF's Scholar Award Program

In November of this year, Lucy Billingsley became the first female Legend to fund a Scholar Award. This award, the Lucy Billingsley Future Texas Business Legend Award, will be awarded at Southern Methodist University starting in 2021. Like all TBHF Future Texas Legends awards, the recipient will be selected by the Texas Business Hall of Fame Board of Directors (finalists are nominated by their Dean in the Cox School of Business). Award recipients are selected based on their tenacity, entrepreneurial spirit, sense of civic responsibility, and passion for the ideas and world around them.



Lucy Billingsley, 2017 TBHF Legend

Another Record Year for the TBHF Alumni Association

One of the most positive commentaries on the ever-growing and now almost 39 year old TBHF Scholar & Veteran Award program is how much time, energy and resources our recipients give back to the organization. Although the beginning of an Alumni Association goes back to the early 1990s, its life and reach as a real organization has not come to fruition until very recently. Our Alumni Association is about 100 members strong. Out of 741 total award recipients,

are extremely proud to have Jason as the face of our giving campaign this year.



Jason McCann, CEO & Co-founder, Vari
1996 TBHF Scholar Award Recipient

2020 Alumni Association President Report

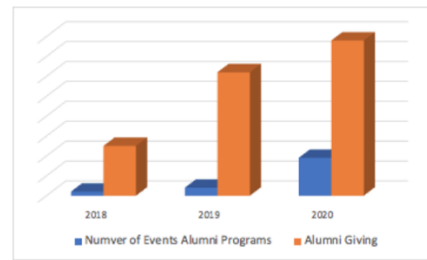
When TBHF Scholar Alumna Amanda Domaschk agreed to serve as the TBHF Alumni Association's 2020 President, she wanted to build community. Over the course of the last 12 months, we have watched that Association thrive as a group motivated to help each other and our organization as a whole. From more clearly defining what it means to be a member of this prestigious group to planning 11 exclusive alumni events to motivating almost 100 strong to support the first prize awarded by the Association. We congratulate Amanda and her leadership team on so many firsts.

Click to view the full [2020 Alumni Association President Report](#).



Amanda Domaschk, TBHF 2020 Alumni
Association President

those numbers in terms of average alumni engagement are impressive.



Almost 80 of those members are dues-paying members and 21 serve in leadership capacities. Those individuals were responsible for bringing 11 unique events to our Alumni and 2020 Scholar and Veteran Award recipients. The organization also plays a pivotal role in tracking the whereabouts and success of that alumni base--and it is a tremendous amount of success. Six of our former scholars are now TBHF Directors, three have been nominated for EY's Entrepreneur of the Year® in just the last 2 years, and two have funded scholar awards of their own. One has even made it full circle to be inducted in the Texas Business Hall of Fame.



Douglas L. Foshee -- the first former scholar to be inducted
into the Texas Business Hall of Fame in 2012

TBHF Titan Talks

In October of this year, TBHF piloted a new kind of exclusive event. These private conversations with TBHF Legends not only featured Legend keynotes but Legend and Director participants. The result was a high-level, entertaining exchange among business leaders. Both pilots, the first Charting A Course: A Private Conversation on Leadership with Gary Kelly, and the second, Future of Commercial Real Estate: A National Perspective with Robert Duncan and John Goff [\[video\]](#), brought in record

Campaign Update

In October of this year, the Texas Business Hall of Fame launched a modest fundraising campaign "In Times of Chaos, Business Moves Forward." It is the first time in the Hall of Fame's history to have initiated a fundraising campaign outside of its annual induction dinner event. The campaign has brought some exciting firsts--the first named award at University of Texas Rio Grande Valley (donated by TBHF Director, Jim Collins, his wife Kathy, Vantage Bank Texas and Loring Cook Foundation), the first donated award at the University of Texas San Antonio (donated by TBHF Legend, Harvey Najim) and a new award at Southern Methodist University (donated by TBHF Legend, Lucy Billingsley). To learn more about participating in this campaign, please visit our [Fundraising page](#).

In Memoriam

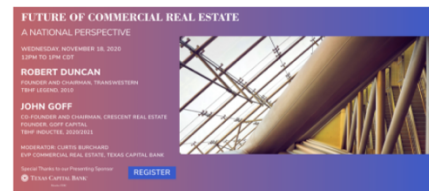
In our October Newsletter, we recognized the amazing TBHF Legends we lost in 2020 - Joe B. Foster, Gerald D. Hines, S. Roger Horchow, Anne Windfrohr Marion, Milton Scott, Clayton W. Williams, Jr. and Bartell Zachry, Jr. Unfortunately we recently lost another amazing TBHF Legend, Edwin L. Cox. We are forever grateful for the profound impact these leaders had on the Texas Business Hall of Fame, the state of Texas and our world.



network attendance of 211. The success of these two pilots has inspired a permanent series we will launch in 2021 titled "Titan Talks." The first of those talks will be announced early next month.



Charting A Course: A Private Conversation on Leadership with Gary Kelly



Future of Commercial Real Estate: A National Perspective with Robert Duncan and John Goff

Announcing the 2021 TBHF Alumni Association's New President and Leadership Team

The Texas Business Hall of Fame is pleased to announce that Barton Cromeens has been selected as our Alumni Association's incoming President. A lifelong Texan and the alumni association's 2020 VP Marketing & Communications, Barton received undergraduate degrees in Communications and Spanish from Southwestern University in 1993 and an MBA in Entrepreneurship from Acton School of Business in 2018. Between his undergraduate and graduate education, Cromeens spent 25 years in media, rising from reporter to vice president roles – overseeing newsrooms, content and business strategy. Today, he is working on sustainable models for local journalism as well as a software startup that surfaces business intelligence at scale for companies that need to foster relationships with hundreds of clients/customers.

Directors In The News

TBHF Director Eric Bing (Houston), CEO of The College of Health Care Professions, was named EY's Entrepreneur Of The Year® for the Gulf Coast Region.

TBHF Directors Amy Chronis (Houston), Managing Partner at Deloitte, and Eric Bing both selected for Houston Business Journal's 2020 Most Admired CEOs.

TBHF Director Vicky Gunning (Dallas), Partner at Locke Lorde, and TBHF Chairman Jon Karp (Dallas), tax partner at Whitley Penn, were both named to DCEO's Dallas 500 list.

TBHF Director David Huntley (Dallas), Senior Executive Vice President - Chief Compliance Officer at AT&T, was asked to Chair the globally renowned Ethisphere Institute's Advisory Council for its Initiative for Equity and Social Justice.

TBHF Director Walter Kinzie (Fort Worth) and his company Encore Live ranked in the top ten of Google's 2020 Year in Search report globally with the Garth Brooks and Metallica drive-in concert experiences.

Featured Legend



TBHF Legend Graham Weston founded Community Labs
this past summer after surviving COVID-19



Barton Cromeens, TBHF 2021 Alumni
Association President

Building on the community objectives of this year, Barton aims to pursue more programming that bridges the activities and engagement of our previous and current Scholar and Veteran Award recipients with the broader Hall of Fame network. Thank you to those Alumni who have volunteered to help lead the organization in this effort.



Darrell Morris
President-Elect



Hazem Elshorbagy
VP External Relationships/
Strategic Partnerships



Kevin Cumming
VP Membership



Luis Llan
VP Alumni Relationships/Events



Amanda Domaschk
VP Marketing & Communications,
Immediate Past President

Scholar & Veteran Alumni In The News

TBHF Scholar Alumni Ayodele Aigbe, founder and CEO of Hangio, was selected for the prestigious WBENC Cummins Grant for Black Student Female Founders.

TBHF Scholar Award Alumni Joshua Shaver's company, PERYTOR Therapeutics, was named in Pepperdine's third annual competition as one of the 20 most fundable start ups of the year. Over 4,500 competitors vied for this prize.

TBHF Veteran Awardee (2020) Samantha Snabes, named Entrepreneur of the Year by the Austin Chamber of Commerce, was featured in Inc. magazine's "It's Been a Tough Year for Women Founders. Here's How They're Handling It."

TBHF Legend Graham Weston (inducted in 2019) first made news in the Wall Street Journal this summer when he launched Community Labs--one of the first assurance testing initiatives in the country. The non-profit COVID testing site has pioneered not only a new kind of testing but a new way to use that testing. Its goal is to establish COVID-19 "Safety Zones"--what the nonprofit believes is the pathway for communities to return safely to school and work. Weston, a San Antonio native who is best known for co-founding Rackspace and his philanthropic support of the San Antonio entrepreneurial community, was recently nominated by the Dallas Morning News for its Texan of the Year award in recognition of this effort.



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