



Jason McCann

Chief Executive Officer and Co-Founder, Vari®

As a founder and the CEO of Vari, Jason McCann's mission is to help companies create environments that elevate people.

A lifelong entrepreneur, Jason has more than 20 years of experience building and running successful companies. He learned the importance of putting the customer first early-on while working in his mother's hair salons as a child.

Jason co-founded VariDesk in 2013, and the brand quickly became synonymous with sit-stand desks. Under his leadership, the company grew at an incredible pace and expanded its product and service offerings significantly, calling for it's new, more inclusive name – Vari.

Today, Jason oversees all aspects of Vari from design, to sales, to customer service and distribution. The company has grown into a workspace innovation company that provides everything high-growth businesses need to unlock the potential of their workforce – from a full suite of office furniture to the workspaces themselves, offering space-as-a-service with VariSpace. A multi-tenant campus designed to elevate the way businesses approach office, VariSpace offers first-class amenities, fully outfitted offices, and flexible lease terms to enterprise-level clients.

Jason accepted the award for 2016's fastest growing company in the Dallas area at the annual SMU Cox Dallas 100™ Awards Ceremony, and in 2017 he was honored with EY's Entrepreneur of the Year award alongside his co-founder and longtime business partner.

Jason has spoken at industry events including Dreamforce, The C-Suite Conference, and Startup Grind where he shared the stage with other established leaders like Melanie Whelan of Soul Cycle. In 2018, Jason was interviewed by CNN Money on the NYSE floor, and he spoke at Australia's Parliament in 2015 regarding workspace innovations and their effects on public health. He has been published by Forbes, Entrepreneur, Inc. and more.

Jason lives in Coppell, Texas with his wife of 22 years and their three children. He is a board member at the Texas Real Estate Council and is actively involved in his local community. Among other initiatives, Jason serves as a judge for the Coppell High School Incubator program, which works to develop the entrepreneurs of the future.

Jason earned both his B.S. and MBA from the University of Houston.